

B & I REPORT

... be the first to know & profit from it

INTRODUCTION & OBJECTIVE

B & I REPORT is a directory listing of **new building & construction projects** in Malaysia in various stages of progress that includes industrial, residential, commercial, infrastructure projects etc. Stages of progress will range from **concept to early construction** to cater for a wide spectrum of our subscribers. The report will have contact details of the various developers, consultants, contractors etc. with a brief description of the project.



The basic objective is to provide the market intelligence and business leads to put our subscribers ahead for only **RM5.00 per day**. B & I REPORT is the supporting publication of B & I MAGAZINE.

WHY YOU SHOULD SUBSCRIBE

- 1) Your investment will assist your sales & marketing team to identify and capitalize on listed projects. **A single success will many times offset your subscription cost.**
- 2) Gathering information cost **time & money** and you will receive business intelligence on approximately **300 varied projects annually**. It cost less than one month salary of a marketing executive and you can reduce your research team expenses and your sales personnel can allocate more time in concluding sales.
- 3) **Economically priced** and useful as a marketing tool, it is also a **source of information** for planning & decision-making purposes.
- 4) It acts as an **indicator** for the level of construction activity and B & I REPORT is essential for companies wishing to make **progressive inroads** into the building & construction industry in Malaysia.
- 5) Subscribers will be able to view **project reports online** with a hard copy every month.
- 6) Qualified subscribers are entitled to current promotional benefits such as **free advertisement, e-mail broadcasting etc.**

SUBSCRIPTION FORM

Subscription Rates

Malaysia – RM1,900.00 per annum
Other Countries – US\$600.00 per annum

Yes, I / We wish to subscribe for _____ year(s).

To subscribe, please complete form below and mail together with your subscription fees. Thank you for your support and patronage.

Name: _____

Designation: _____

Organization: _____

Address: _____

Postcode: _____

Tel: _____

Fax: _____

If you wish to be listed in our e-mail broadcasting program to receive building news, business leads & enquiries etc, kindly complete the following:

Nature of business: _____

Three main product lines or services: _____

Email: _____

Corporate E-mail: _____

Cheque / Bankdraft, etc. payable to B & I MARKETING enclosed.

Cheque No: _____

Amount: _____

Date: _____

Signature: _____

Fax / Mail To:



B&I MARKETING

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**THE FIRST, THE BEST
AND STILL THE LEADER**